



# The Perfect Park Website Package

For just £2999 + VAT  
(hosting £35 + VAT per month)

**Netguides** have 19 years of experience designing, hosting and managing websites. We have put together a very effective website package that gives you the best of our experience, a custom mobile compatible responsive design, online booking, and content management.

The Park Website Package includes:

### Website

- Home page
- Accommodation Pages – e.g. Lodges, Caravans and Touring Pitches.
- Gallery – Pick from a range of gallery styles to best show of your park
- Park Map - an interactive map of the park with overlay images and links to book now
- Special Offers
- Local Area – Attractions, events and amenities
- The Park – About the park and you
- Contact Us – Enquiry form and location map
- Terms and Conditions
- Privacy and Cookie Policies

### Content Management

Update your content when you like

### Hosting

Hosting and email on Netguides secure PCI compliant servers.

### Search Optimisation

We will do an initial optimisation of your website for search engines and validate it with Google.

### Google My Business

We will set up your Google My Business page to ensure better listing in Google for your location.

### Statistics / Analytics

We will link up Google Analytics and help you understand how to pull key numbers from the data such as website visitors.

### When brought with GemaPark our website offer also includes:

- Availability search
- Online booking
- A Page per unit type or unit
- Customer area to make balance payments