



Solution Benefits

GemaPark provides the competitive edge that helps you stay ahead of your rivals in a competitive marketplace. Get more bookings, with less administration and automated task management, including payment collection. A range of simple-to-use facilities and a user-friendly online experience helps you win new customers and keep existing ones coming back.

Reduce administration

With one system looking after your business you can stop double-entry of data and often remove data entry at all. Your customers enter their own data when they book online!

Smooth your cash flow

Choose whether online bookings have a deposit or are paid in full by credit card at the time they are made.

No commission charge for online bookings

Suits how you work

Gema is easy to configure to your requirements. Things like black-out periods, block booking, extras, unit optimisation and special notes for units are all inclusive and easy to set up.

Remove barriers to sale

If a customer finds something difficult, or they can't book when they find park details online they may go somewhere else. GemaPark provides a smooth booking process that allows you to get higher occupancy and increased sales of extras through online booking.

Reduce staff training

A single web browser-based system provides all of your park management facilities. Almost everyone knows how to use a web browser, which makes GemaPark very easy to operate.

No charges for updates – ever!

As we release new functionality it is available to you, at the same subscription rate.